

# ARE YOU MAKING THE FUTURE OF SUSTAINABLE & INCLUSIVE CITIES?

Inviting early-stage startups from diverse sectors to join a programme in Copenhagen, bringing holistic solutions and perspectives on our sustainable future cities, leaving no one behind.

NEXT

NERATION





### **NEXT GENERATION CITY ACTION**

Next Generation is a flagship initiative by **DTU Skylab**, the innovation hub of the Technical University of Denmark. At its core, it revolves around **youth involvement** in the sustainability agenda through **global high-level congresses**. This year, the initiative is joining forces with the **UIA World Congress** of Architects Copenhagen 2023 to create Next Generation City Action (NGCA).

The Young Entrepreneurs Track of NGCA focuses on accelerating early-stage technology startups into the UIA World Congress. We do so by offering an acceleration journey from the 1st of June, focused on building a strong congress strategy and preparing the teams to exhibit, pitch, and creating new international partnerships. We will select a total of 15 startups to join our programme.

#### WHAT WE OFFER

- ✓ Accelerate the **outreach** of your business.
- ✓ Grow your international network with leading experts, business mentors, and likeminded startups and innovators.
- ✓ **Expose** your solution on a **global stage** in front of relevant partners.
- ✓ Opportunity to connect with new **end-users**.
- Get concrete tools and sparring on how to work with inclusion and universal design as an innovation- and market opportunity.
- ✓ Social events with the startup and student entrepreneurial community.
- ✓ Fully covered travel, accommodation and participation at the UIA World Congress of Architects Copenhagen 2023 for two team members (min. one founder).





# **SELECTION CRITERIA**

- a) A **registered company** in one of our partnering countries (listed on application page).
- b) Your technology or service is relevant to one or more of the themes of the congress: Climate adaptation, rethinking resources, resilient communities, health, inclusivity, partnerships for change.
- c) Sustainability and inclusion are focus areas of interest within your startup.
- d) Started the business within the last 2-5 years.
- e) Minimum one founder is a young professional with a max-age of 35 years.
- f) Ideally coming out of university/academia (but not a requirement)
- g) Two members (minimum one founder) are able to participate in selected virtual meetings/session in June and physically in Copenhagen from the 28th of June to the 6th of July.
- h) Able to bring **material that showcases the solution** (e.g. small prototype/model or tech solution, and video/website).
- i) English proficiency.

Each applicant must fulfil these criteria to be considered into the program. Selection between applicants is based on how well they meet the program criteria.

#### NEXT GENERATION CITY ACTION

## WHAT YOU COMMIT TO

- Participating in an acceleration journey over the month of June, including joint Bootcamp sessions, Keynotes and individual mentoring sessions. Approximately 5 hours a week.
- Participating in the UIA World Congress and our preparation program leading up to it. Full-time from the 28th of June to the 6th of July.
- Openly engage in the program, supporting the other participants with your unique insights and knowledge.





"The Young Entrepreneurs Track was a huge boost to our team's journey ... the entire initiative was a great experience for our team!"

Founders of AgroMorph, 2021 Participants from India



"The networks created a broad perspective on how the water sector is interlinked and how collaborations within the sector will enhance success and sustainability"

2021 participant from Kenya

